

Introduction



In today's world, online shopping has become one of the most popular methods of purchasing products. If you want to make online purchases in Persian, being familiar with related vocabulary can be very helpful. Additionally, shopping from Iran can be a cost-effective and worthwhile choice due to its affordable prices and good quality products. In this article, you'll get acquainted with **essential online shopping vocabulary in Persian** and learn how to use these words to make your shopping experience easier.

Common Persian Words for Online Shopping

In order to make your online shopping experience smoother, knowing some basic Persian terms is essential. Below, you'll find a list of common Persian words used in online shopping, along with their English translations and pronunciation to help you navigate Persian shopping websites.

Persian	English	Meaning	Pronunciation
خرید	Purchase	The act of buying	kharid
فروشگاه آنلاین	Online Store	A website for shopping	forushgāh-ye ānline

Persian	English	Meaning	Pronunciation
هزینه	Cost/Price	The amount of money needed	hazineh
پرداخت	Payment	The act of paying	pardākh
تحویل	Delivery	The process of receiving the product	tahvil
تخفیف	Discount	A reduction in price	takhfif
موجودی	Availability	The status of the product being in stock	mojudī
کالای دیجیتال	Digital Product	Non-physical items like software or media	kālā-ye dijital
انتخاب کردن	To Choose	To select a product	entekhāb kardan
سبد خرید	Shopping Cart	The virtual cart where items are stored before payment	sabad-e kharid

Useful Phrases for Online Shopping in Persian

Knowing some useful phrases can make your online shopping experience more efficient. Here are some common phrases in Persian that you can use while shopping online, along with their English translations and pronunciation.

Persian	English	Meaning	Pronunciation
آیا این محصول گارانتی دارد؟	Does this product come with a warranty?	Inquiring about the warranty of a product	āyā in mahsul gārānti dārad?
لطفاً اندازه و رنگ محصول را انتخاب کنید	Please choose the size and color of the product	Asking to select size and color	lotfan andāzeh va rang-e mahsul rā entekhāb konid
آیا این محصول به کشور من ارسال می‌شود؟	Will this product be shipped to my country?	Asking about international shipping	āyā in mahsul be keshvar-e man ersāl mishavad?
قیمت نهایی چقدر است؟	What is the final price?	Asking about the final price	gheymat-e nāhā'ī cheqadr ast?
من به یک فاکتور نیاز دارم	I need an invoice	Requesting an invoice	man be yek fāktor niyāz dāram

Persian	English	Meaning	Pronunciation
سفارش من چه زمانی به دستم می‌رسد؟	When will my order arrive?	Asking about the delivery time	sefarash-e man che zamāni be dastam miresad?
آیا امکان پرداخت با کارت اعتباری وجود دارد؟	Is there a possibility to pay with a credit card?	Asking about credit card payment	āyā emkān-e pardākht bā kārt-e e'tebārī vojūd dārad?
تخفیف برای خرید این محصول وجود دارد؟	Is there a discount for buying this product?	Asking about discounts	takhfif barāye kharid in mahsul vojūd dārad?
آیا این محصول موجود است؟	Is this product available?	Asking about product availability	āyā in mahsul mojūd ast?
من می‌خواهم این محصول را به سبد خرید اضافه کنم	I want to add this product to my shopping cart	Asking to add the product to the cart	man mikhāham in mahsul rā be sabad kharid ezāfe konam
آیا این محصول برای من ارسال می‌شود؟	Will this product be delivered to me?	Asking if the product will be delivered	āyā in mahsul barāye man ersāl mishavad?
آیا تخفیف ویژه‌ای برای خرید عمده وجود دارد؟	Is there a special discount for bulk buying?	Asking about bulk purchase discount	āyā takhfif-eh vījeyī barāye kharid-eh omdeh vojūd dārad?
می‌توانم این محصول را پس بدهم؟	Can I return this product?	Asking about the return policy	mitavānam in mahsul rā pas bedahmam?
آیا این محصول از نظر کیفیت تایید شده است؟	Is this product quality-checked?	Inquiring about product quality	āyā in mahsul az nazar-e keyfiyat tāyid shodeh ast?
آیا این محصول تاریخ انقضا دارد؟	Does this product have an expiration date?	Asking about expiration date	āyā in mahsul tārikh-e enqazā dārad?
هزینه ارسال چقدر است؟	How much is the shipping cost?	Asking about the shipping cost	hazineh-ye ersāl cheqadr ast?
آیا هزینه ارسال رایگان است؟	Is the shipping free?	Asking about free shipping	āyā hazineh-ye ersāl rāygān ast?
من سفارش خود را لغو کرده‌ام، چگونه پول من برگشت می‌شود؟	I've canceled my order, how will I get my refund?	Asking about refund process	man sefarash-e khod rā laqv kardam, chegooneh pool-e man bargasht mishavad?

Persian	English	Meaning	Pronunciation
آیا می‌توانم سفارش را تغییر دهم؟	Can I change my order?	Asking about order change	āyā mitavānam sefarāsh rā taghyir daham?
لطفاً زمان دقیق تحویل را اعلام کنید	Please confirm the exact delivery time	Asking for exact delivery time	lotfan zamān-e daqiq tahvīl rā e'lām konid
آیا این محصول فقط آنلاین موجود است؟	Is this product only available online?	Asking if the product is online only	āyā in mahsul faqat ān-lāyin mojūd ast?

Persian-English Vocabulary for E-Commerce

In this section, you'll find essential Persian vocabulary for online shopping and e-commerce, covering common terms related to payments, shipping, and more.

Persian	English	Pronunciation	Meaning
خرید آنلاین	Online shopping	kharid ān-lāyin	The act of shopping over the internet
سبد خرید	Shopping cart	sabad kharid	A virtual cart for items before purchase
محصول	Product	mahsul	An item or product available for sale
قیمت	Price	gheymat	The amount of money required to buy an item
تخفیف	Discount	takhfif	A reduction in price for a product
پرداخت	Payment	pardākht	The process of transferring money for a purchase
ارسال	Shipping	ersāl	Sending a product to the buyer's address
مرجوعی	Return	marjoo'i	Returning a product after purchase
سفارش	Order	sefarāsh	A request for a product or service
زمان تحویل	Delivery time	zamān tahvīl	The time it takes for an item to reach the buyer
گارانتی	Warranty	gārānti	A guarantee offered for the product
سایت فروشگاهی	E-commerce website	sāyt-e forushgāhi	A website dedicated to selling products online

Persian	English	Pronunciation	Meaning
پرداخت آنلاین	Online payment	pardākht ān-lāyin	The method of paying electronically over the internet
کارت اعتباری	Credit card	kārt-e e'tebārī	A plastic card used for making payments
پیک	Courier	peyīk	A delivery person who brings products to the buyer
نقد و بررسی	Review	naqad va barrasi	An evaluation or opinion about a product
توضیحات محصول	Product description	tozīhāt-e mahsul	Information about the features and details of a product
حساب کاربری	User account	hesāb kārbarī	An account where a user's information is stored
پشتیبانی مشتری	Customer support	poshtibānī-ye moshtari	Assistance provided to customers by a company
دسته بندی محصول	Product category	dastebandī-ye mahsul	A classification of products in an online store

|Practice Dialogues – Online Shopping in Persian



Here are some practical dialogue examples for online shopping in Persian. Use these to practice your skills in real-life scenarios.

- سلام، من می‌خواهم این محصول رو بخرم. آیا تخفیفی داره؟
Hello, I want to buy this product. Is there a discount?
Salam, man mikham in mahsul ro bekharam. Aya takhifi dare?
- بله، برای خرید بیشتر از یک عدد، تخفیف ویژه داریم.
Yes, we have a special discount for buying more than one.
Bale, baraye kharid bishtar az yek adad, takhife vizhe darin.
- هزینه ارسال به تهران چقدر می‌شود؟
How much is the shipping cost to Tehran?
Hazine-ye ersal be Tehran cheqadr mishe?
- هزینه ارسال رایگان است برای خرید بالای ۱۰۰ هزار تومان.
Shipping is free for purchases over 100,000 Toman.
Hazine-ye ersal rayegan ast baraye kharid balaye 100 hezar toman.
- این محصول موجود است یا تمام شده؟
Is this product available or out of stock?
In mahsul mojood ast ya tamam shode?
- بله، این محصول موجود است.
Yes, this product is available.
Bale, in mahsul mojood ast.

- می‌خواهم پرداخت آنلاین انجام بدم. چطور باید پرداخت کنم؟
I want to make an online payment. How should I pay?
Mikham pardakht online anjam bedam. Chetor bayad pardakht konam?
- شما می‌توانید با کارت بانکی پرداخت کنید.
You can pay with a bank card.
Shoma mitavanid ba kart-e banki pardakht konid.
- آیا این محصول گارانتی دارد؟
Does this product have a warranty?
Aya in mahsul garanti darad?
- بله، این محصول گارانتی یک ساله دارد.
Yes, this product has a one-year warranty.
Bale, in mahsul garanti yek saleh darad.
- آیا امکان مرجوع کردن کالا وجود دارد؟
Is there a return policy for the product?
Aya emkan-e marjoo' kardan-e kala vojod darad?
- بله، شما می‌توانید کالا را ظرف ۷ روز بازگردانید.
Yes, you can return the product within 7 days.
Bale, shoma mitavanid kala ra zarf 7 rooz bazgardanid.
- این محصول تخفیف دارد؟
Does this product have a discount?
In mahsul takhif dare?
- بله، این محصول به مدت محدود تخفیف دارد.
Yes, this product has a limited-time discount.
Bale, in mahsul be modat-e mahdood takhif dare.
- مدت زمان ارسال چقدر است؟
How long is the shipping time?
Moddat-e zaman-e ersal cheqadr ast?
- معمولاً ارسال ۳ تا ۵ روز کاری طول می‌کشد.
Usually, shipping takes 3 to 5 business days.
Mamoolan ersal 3 ta 5 rooz-e kari tool mikeshad.
- می‌خواهم رنگ آبی این محصول را بخرم.
I want to buy the blue color of this product.
Mikham rang-e aabi in mahsul ra bekharam.
- رنگ آبی در انبار موجود است، می‌توانید سفارش دهید.
The blue color is in stock, you can place an order.
Rang-e aabi dar anbar mojoood ast, mitavanid sefaresh dahid.
- آیا این کالا مناسب برای هدیه است؟
Is this item suitable for a gift?
Aya in kala monaseb baraye hadiye ast?
- بله، این محصول بسته بندی زیبایی دارد که مناسب هدیه است.
Yes, this product has beautiful packaging and is great for a gift.
Bale, in mahsul baste bandi-ye zibayi darad ke monaseb-e hadiye ast.

|Final Tips for Navigating Persian E-Commerce Sites

Browsing Iranian online shopping websites might seem a bit confusing at first, but with some essential vocabulary, useful phrases, and consistent practice, it gets much easier. Knowing common terms and how Iranian e-commerce platforms work will help you shop with more confidence and make better choices. Whether you're looking for affordable prices or unique Iranian products, learning the language will make your online shopping experience much more enjoyable and smoother.

Always make sure to shop from reputable websites. Here are some of the most well-known Iranian online stores:

- [Digikala](#) – Iran's largest e-commerce platform with a wide range of products.
- [Basalam](#) – A marketplace for handmade and local Iranian products.
- [IranKala](#) – A general online store offering a variety of items.
- [Divar](#) – A popular classified ads platform for buying and selling second-hand goods.
- [TehranKala](#) – Specialized in home appliances and electronics.
- [Zanbil](#) – Another reliable online store with various household products.

Also, always check for the **e-trust symbol** (نماد اعتماد الکترونیکی) at the bottom of the website. This symbol shows that the store has an official license and is considered safer for online purchases. By following these tips, you can shop confidently and securely from Iranian online shops.



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